



SUMMER TRAINING CONFERENCE & EXPO 2025

AUGUST 10 & 11

Margaritaville Lake Resort | Lake of the Ozarks

Join us for the Annual Sheriffs Golf Tournament
on August 10 — sponsorships available.

Showcase your product or service uring out
Exhibitor Day on August 11 from 1-5 p.m.



REGISTER

mosheriffsunited.com

CONTACT

Jeanne Merritt:
573-529-6900
jeanne@mosheriffs.com

80 years
ANNIVERSARY
CELEBRATION



SUMMER TRAINING CONFERENCE & EXPO *2025*



Dear Exhibitor,

We would like to welcome you to exhibit at the Missouri Sheriffs United Summer Training Conference & Expo. This year's conference will be held August 11-14 at the Margaritaville Lake Resort in Osage Beach, Missouri. This is your opportunity to showcase your business to Missouri sheriffs and their staff. We value the importance of our exhibitors to have a full afternoon to visit with the sheriffs of Missouri and other attendees.

The Annual Sheriffs Golf Tournament will be Sunday, August 10 with lunch from 11 a.m.–12:00 p.m. and tee off at 12 p.m. Various golf sponsorships available.

Exhibitor Day will be Monday, August 11 from 1-5 p.m. There will be a luncheon between 12–1 p.m. MSU and MSA is proud to have the opportunity to work and partner with a group of exhibitors that provide product and services for law enforcement.

Essential registration information is included in this packet or you may register online at www.mosheriffsunited.com. Please be sure to fill out the registration form completely. Hotel reservation information at Margaritaville Lake Resort is also provided for your convenience. Hotel reservations need to be made by July 13.



Sincerely,

Kevin Merritt

MSA & MSU Executive Director

HOTEL INFO: Margaritaville Lake Resort
494 Tan Tar A Drive, Osage Beach, MO 65065
800-826-8272
Room rate: \$155 (**Use code SHER**),
Deadline: July 13, 2025



SUMMER TRAINING CONFERENCE & EXPO 2025

EXPO DETAILS

Exhibitor Day: August 11 from 1-5 p.m. | **Deadline:** July 13

REGISTRATION: The deadline for registration to be received by the Missouri Sheriffs United is July 13, 2025. After that date you must call to confirm space availability. The conference registration table will open August 10, 2025 from 3-5 p.m. **To register online, go to www.mosheriffsunited.com.** Please contact Jeanne with any questions: 573-529-6900 or jeanne@mosheriffs.com. Room reservations may also be made by calling Margaritaville Lake Resort at 573-826-8272 or online use code SHER for special rate.

REGISTRATION FEE INCLUDES: The \$600 registration fee includes one 8' x 10' booth space with pipe and drape, electric, Wi-Fi, one draped table, two chairs, signage, passport program and a wastebasket. **Lodging is not included in the registration fee.**

PAYMENT: Due in full at time of registration. Check, Mastercard, Visa, Amex and Discover accepted. Payable to: Missouri Sheriffs United.

SERVICE PACKET/ELECTRICITY: Electricity and Wifi included in registration.

ROOM RATE: Exhibitors must arrange for their own hotel reservations, as they are not included in the fee. Margaritaville Lake Resort room rate is \$155 + applicable taxes. **Use code: SHER Make your hotel reservations by July 13, 2025 to be assured of receiving the MSU conference rate.** Guest room check-in time is 4:00 p.m.; check-out is 11:00 a.m. A 1:00 p.m. late check-out will be given to select rooms requesting it, based upon availability.

PASSPORT: Sheriffs will receive a card listing all companies exhibiting. The sheriff must have one representative of each participating company initial his card. Completed cards will be entered into a drawing, which will be from 4 p.m. to 5 p.m. This program is intended to bring all attendees to your booth.

DOOR PRIZES: We encourage vendors to bring a door prize to be awarded by the vendor from 4:00 p.m. to 5:00 p.m. **No alcohol please.**

SPONSORSHIPS: Showcase your company and show further support for Missouri Sheriffs by being a conference sponsor. Sponsorships are a great way to get your company noticed and direct attendees to your exhibit booth. Please contact Jeanne Merritt with any questions: 573-529-6900 or jeanne@mosheriffs.com.

SET-UP: Vendor setup is Sunday, August 10 from 5:00 p.m. to 7:00 p.m. and Monday, August 11 from 8:00 a.m. to noon.

EXHIBITS OPEN: Vendor exhibits will be open August 11 from 1:00 p.m. to 5:00 p.m. Prize drawings 4:00 p.m. to 5:00 p.m. Lunch from 12:00 p.m. to 1:00 p.m. in Windgate Hall.



SUMMER TRAINING CONFERENCE & EXPO 2025

EXPO REGISTRATION

Company _____

Mailing Address _____

City _____ State _____ Zip _____

Authorized Contact Person _____

Phone Number _____ Email _____

3 representatives are included in the registration fee.

Exhibitor's Name _____ Email _____

Exhibitor's Name _____ Email _____

Exhibitor's Name _____ Email _____

Product(s) and Service(s) Offered _____

Competitors (for booth placement purposes) _____

EARLY BOOTH REGISTRATION (Must register by July 13).....	\$600	\$	_____
BOOTH (If registering on July 14 or later)	\$700	\$	_____
BOOTH with Vehicle <i>Only 3 Spots Available</i>	\$1,000	\$	_____
NON-PROFIT REGISTRATION	\$300	\$	_____
ADDITIONAL REPRESENTATIVES (after the initial 3)	\$25 each	\$	_____
TOTAL ENCLOSED		\$	_____

**EARLY BIRD SPECIAL!
REGISTER BY JULY 13
AND SAVE \$100!**

RETURN REGISTRATION BY EMAIL OR MAIL TO:

ATTN: Gina Kauffman
gina@mosheriffs.com

Missouri Sheriffs' Association
6605 Business 50 West
Jefferson City, MO 65109

REGISTER ONLINE:
www.mosheriffsunited.com

Return registrations by July 13, 2025. If after that date, please call Gina Kauffman at 573-635-5925 ext. 105 to verify space availability.

Bill my credit card.

_____ Exp _____

3-digit security code _____ (Located on back of card)

Enclosed is a check/money order. Check # _____

Signature _____



SUMMER TRAINING CONFERENCE & EXPO 2025

SPONSORSHIP OPPORTUNITIES

BUSINESS MEETING • \$1800

EXCLUSIVE OPPORTUNITY ~ NO COMPETITORS

- ★ Company Presentation (20 min.)
- ★ Advertisement at Conference and Online
- ★ Sign at Door
- ★ Handouts on Tables

ROOM KEY CARDS • \$1000

- ★ Your Logo on Each Participants Hotel Key Card
- ★ Advertisement at Conference and Online

ATTENDEE BAGS • \$600

- ★ Keep your name moving at the conference and long after (Bags provided by sponsor.)
- ★ Advertisement at Conference and Online

LANYARD & NAMETAG HOLDERS • \$500

- ★ Lanyards with your company logo to be worn by attendees. (Name Badge Holders, Lanyards and Holders provided by sponsor.)
- ★ Advertisement at Conference and Online

BREAK SPONSOR • \$500

(Cookies, Coffee, Tea)

- ★ Advertisement at Conference and Online

EXCLUSIVE EVENING EVENT • CALL FOR DETAILS

Dinner, Beverages, Cornhole Tournament, Band

EXCLUSIVE OPPORTUNITY ~ NO COMPETITORS

- ★ A Great Opportunity to Network
- ★ Advertisement at Conference and Online

SHERIFF ICE CREAM FREEZER • \$400

(Stocked for 3 days)

For more Sponsorship Opportunities or questions, contact:

Jeanne Merritt **p:** 573-529-6900 **e:** jeanne@mosheriffs.com



SUMMER TRAINING CONFERENCE & EXPO *2025*

SPONSORSHIP AGREEMENT

Organization _____ Website _____

Address _____ M/S or Suite _____

City _____ State _____ Zip _____

Primary Contact _____ Phone _____

Title _____ Email _____

Alternate Contact _____ Phone _____

Title _____ Email _____

Billing Contact (if different from above): _____

Title _____ Email _____

-
- | | |
|---|---|
| <input type="checkbox"/> Business Meeting \$1800 | <input type="checkbox"/> Break \$500 |
| <input type="checkbox"/> Hotel Key Card Sponsor \$1000 | <input type="checkbox"/> Exclusive Evening Conference Event . . <i>Call for details</i> |
| <input type="checkbox"/> Attendee Bags \$600 | <input type="checkbox"/> Sheriff Ice Cream Freezer \$400 |
| <input type="checkbox"/> Lanyard & Nametag Holder \$500 | |

-
- Bill my credit card. Total \$ _____
_____ Exp _____
3 Digit Routing Number _____ (*Located on back of card*)

- Enclosed is a check/money order. Check # _____

**RETURN REGISTRATION
BY EMAIL, FAX OR MAIL TO:**

Missouri Sheriffs United
6605 Business 50 West
Jefferson City, MO 65109
Jeanne Merritt
email: jeanne@msheriffs.com

By signing this agreement, this reserves you the opportunity for all benefits of sponsoring that is listed under the sponsorship you wish to commit to.

Company Authorized Signature: _____ Date: _____

MSU Signature: _____ Date: _____

SUMMER TRAINING CONFERENCE & EXPO 2025



GOLF TOURNAMENT SPONSORSHIP FORM



DATE
Aug. 10, 2025

LOCATION
The Oaks Golf Course
@ Margaritaville
Lake Resort

TIME
Registration: 10:30 a.m.
Lunch: 11:00 a.m.
Shotgun Start: 12 p.m.

PRIZES
Longest Drive
Longest Putt
Closest to the Pin

RETURN TO:
Missouri Sheriffs'
Association
6605 Business 50 West
Jefferson City, MO 65109

Gina Kauffman
gina@msheriffs.com

TEAM SPONSOR \$400

- Registration
- Company Name/Logo Displayed at Tournament
- Listed as Sponsor on Website
- Sponsorship Cart Sign

Build Your Team!

BEVERAGE CART SPONSOR \$400

- Company Name/Logo Displayed at Tournament
- Listed as Sponsor on Website
- Sponsorship Cart Sign

Vendor supplies snacks and drinks. (Must be purchased from The Oaks)

HOLE SPONSOR \$100

- Company Name/Logo Displayed at Tournament
- Listed as Sponsor on Website

LUNCH SPONSOR \$1000

- Sign at Tournament
- Listed as Sponsor on Website
- Introduction at Lunch
- Lunch Speaking Opportunity

GOLF GOODIE BAG \$500

Sponsor will provide bags with snacks and water. Contact Jeanne Merritt for details.

- Company Name/Logo Displayed at Tournament
- Listed as Sponsor on Website

**Golf clubs are the responsibility of the golfer. They can be rented through The Oaks Golf Course if needed.*

Vendor / Company: _____

Contact Name: _____

Phone: _____

Email: _____

Player 1: _____ Player 2: _____

Player 3: _____ Player 4: _____

Sponsorship Total..... \$ _____

Sponsorships should be pre-arranged with Jeanne Merritt; Other sponsorships available.

Bill my credit card. **Total Billed \$** _____

_____ - _____ - _____ Exp _____

3 Digit Security Number _____ (Located on back of card)

Enclosed is a check/money order for \$ _____ # _____

Please make payable to Missouri Sheriffs' Association.

Signature _____