



SUMMER TRAINING CONFERENCE & EXPO 2024

August 11 & 12

Margaritaville Lake Resort
Lake of the Ozarks

Join us for the Annual Sheriffs Golf Tournament on August 11 — sponsorships available. Showcase your product or service during our Exhibitor Day on August 12 from 1-5 p.m.



Scan the QR code to register online and view sponsorship opportunities.

REGISTER mosheriffsunited.com

CONTACT Jeanne Merritt: 573-529-6900, jeanne@mosheriffs.com



SUMMER TRAINING CONFERENCE & EXPO 2024



Dear Exhibitor,

We would like to welcome you to exhibit at the Missouri Sheriffs United Summer Training Conference & Expo. This year's conference will be held August 12-15 at the Margaritaville Lake Resort in Osage Beach, Missouri. This is your opportunity to showcase your business to Missouri sheriffs and their staff. We value the importance of our exhibitors to have a full afternoon to visit with the sheriffs of Missouri and other attendees.

The Annual Sheriffs Golf Tournament will be Sunday, August 11 with lunch from 11 a.m. to 12 p.m. and tee off at 12 p.m. Various golf sponsorships available.

Exhibitor Day will be Monday, August 12 from 1-5 p.m. There will be a luncheon between 12-1 p.m. MSU and MSA is proud to have the opportunity to work and partner with a group of exhibitors that provide product and services for law enforcement.

Essential registration information is included in this packet or you may register online at www.mosheriffsunited.com. Please be sure to fill out the registration form completely. Hotel reservation information at Margaritaville Lake Resort is also provided for your convenience. Hotel reservations need to be made by July 14.



Sincerely,

Kevin Merritt

MSA & MSU Executive Director

HOTEL INFO: Margaritaville Lake Resort
494 Tan Tar A Drive, Osage Beach, MO 65065
800-826-8272
Room rate: \$145 (**Use code SHER**),
Deadline: July 14, 2024



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EXPO DETAILS

Exhibitor Day: August 12 from 1-5 p.m. | **Deadline:** July 14

REGISTRATION: The deadline for registration to be received by the Missouri Sheriffs United is July 14, 2024. After that date you must call to confirm space availability. The conference registration table will open August 12, 2024 from 3-5 p.m. **To register online, go to www.mosheriffsunited.com.** Please contact Jeanne with any questions: 573-529-6900 or jeanne@mosheriffs.com. Room reservations may also be made by calling Margaritaville Lake Resort at 573-826-8272 or online use code SHER for special rate.

REGISTRATION FEE INCLUDES: The \$600 registration fee includes one 8' x 10' booth space with pipe and drape, electric, Wi-Fi, one draped table, two chairs, signage, passport program and a wastebasket. **Lodging is not included in the registration fee.**

PAYMENT: Due in full at time of registration. Check, Mastercard, Visa, Amex and Discover accepted. Payable to: Missouri Sheriffs United.

SERVICE PACKET/ELECTRICITY: Electricity and Wifi included in registration.

ROOM RATE: Exhibitors must arrange for their own hotel reservations, as they are not included in the fee. Margaritaville Lake Resort room rate is \$145 + applicable taxes. **Use code: SHER Make your hotel reservations by July 14, 2024 to be assured of receiving the MSU conference rate.** Guest room check-in time is 4:00 p.m.; check-out is 11:00 a.m. A 1:00 p.m. late check-out will be given to select rooms requesting it, based upon availability.

PASSPORT: Sheriffs will receive a card listing all companies exhibiting. The sheriff must have one representative of each participating company initial his card. Completed cards will be entered into a drawing, which will be from 4 p.m. to 5 p.m. This program is intended to bring all attendees to your booth.

HOSPITALITY ROOM: A hospitality room will be open during non-training hours. We are requesting that vendors do not open independent hospitality rooms without permission from the Missouri Sheriffs' Association.

DOOR PRIZES: We encourage vendors to bring a door prize to be awarded by the vendor from 4:00 p.m. to 5:00 p.m.

SPONSORSHIPS: Showcase your company and show further support for Missouri Sheriffs by being a conference sponsor. Sponsorships are a great way to get your company noticed and direct attendees to your exhibit booth. Please contact Jeanne Merritt with any questions: 573-529-6900 or jeanne@mosheriffs.com.

SET-UP: Vendor setup is Sunday, August 11 from 5:00 p.m. to 7:00 p.m. and Monday, August 12 from 8:00 a.m. to noon.

EXHIBITS OPEN: Vendor exhibits will be open August 12 from 1:00 p.m. to 5:00 p.m. Prize drawings 4:00 p.m. to 5:00 p.m. Lunch from 12:00 p.m. to 1:00 p.m. in Windgate Hall.



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EXPO REGISTRATION

Company _____

Mailing Address _____

City _____ State _____ Zip _____

Exhibitor's Name _____ Email _____

Exhibitor's Name _____ Email _____

Exhibitor's Name _____ Email _____

Product(s) and Service(s) Offered _____

Competitors (for booth placement purposes) _____

Authorized Contact Person _____

Phone Number _____ Email _____

BOOTH \$600 \$ _____
Includes 3 Representatives and the Passport Program

NON-PROFIT REGISTRATION \$300 \$ _____

BOOTH WITH 1 VEHICLE \$1,000 \$ _____

ADDITIONAL REPRESENTATIVES \$25/each X _____ = \$ _____

LATE FEE IF REGISTERING AFTER July 14 \$25 \$ _____

TOTAL ENCLOSED \$ _____

BILLING:

Bill my credit card. VISA _____ MC _____ Amex _____ Discover _____

_____ Exp _____

3-digit security code _____ (Located on back of card)

Enclosed is a check/money order. Check # _____

Signature _____

RETURN REGISTRATION BY EMAIL, FAX OR MAIL TO:
ATTN: Gina Kauffman
FAX: 573-635-2128
 gina@msheriffs.com
Missouri Sheriffs' Association
 6605 Business 50 West
 Jefferson City, MO 65109

REGISTER ONLINE:
www.msheriffsunited.com
Return registrations by July 14, 2024. If after that date, please call Gina Kauffman at 573-635-5925 ext. 105 to verify space availability.



SUMMER TRAINING CONFERENCE & EXPO 2024

SPONSORSHIP OPPORTUNITIES

BUSINESS MEETING • \$1800

EXCLUSIVE OPPORTUNITY ~ NO COMPETITORS

- ★ Company Presentation (20 min.)
- ★ Advertisement at Conference and Online
- ★ Sign at Door
- ★ Handouts on Tables

ROOM KEY CARDS • \$1000

- ★ Your Logo on Each Participants Hotel Key Card
- ★ Advertisement at Conference and Online

ATTENDEE BAGS • \$600

- ★ Keep your name moving at the conference and long after (Bags provided by sponsor.)
- ★ Advertisement at Conference and Online

LANYARD & NAMETAG HOLDERS • \$500

- ★ Lanyards with your company logo to be worn by attendees. (Name Badge Holders, Lanyards and Holders provided by sponsor.)
- ★ Advertisement at Conference and Online

BREAK SPONSOR • \$500

(Cookies, Coffee, Tea)

- ★ Advertisement at Conference and Online

HOSPITALITY ROOM • \$300

Call for Details

- ★ Advertisement at Conference and Online

EXCLUSIVE EVENING EVENT • CALL FOR DETAILS

Dinner, Beverages, Cornhole Tournament, Band
EXCLUSIVE OPPORTUNITY ~ NO COMPETITORS

- ★ A Great Opportunity to Network
- ★ Advertisement at Conference and Online

DEPUTY OF THE YEAR SPONSOR • \$750

(Sponsor will present the award)

- ★ Recognition at Lunch Presentation
- ★ Advertisement at Conference and Online

CITIZEN OF THE YEAR SPONSOR • \$500

(Sponsor will present the award)

- ★ Recognition at Lunch Presentation
- ★ Advertisement at Conference and Online

RESERVE OFFICER OF THE YEAR SPONSOR • \$300

(Sponsor will present the award)

- ★ Recognition at Lunch Presentation
- ★ Advertisement at Conference and Online

For more Sponsorship Opportunities or questions, contact:

Jeanne Merritt **p:** 573-529-6900 **e:** jeanne@mosheriffs.com



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SPONSORSHIP AGREEMENT

Organization _____ Website _____

Address _____ M/S or Suite _____

City _____ State _____ Zip _____

Primary Contact _____ Phone _____

Title _____ Email _____

Alternate Contact _____ Phone _____

Title _____ Email _____

Billing Contact (if different from above): _____

Title _____ Email _____

- | | |
|---|---|
| <input type="checkbox"/> Business Meeting \$1800 | <input type="checkbox"/> Hospitality Room Sponsor \$300 |
| <input type="checkbox"/> Hotel Key Card Sponsor \$1000 | <input type="checkbox"/> Exclusive Evening Conference Event . . <i>Call for details</i> |
| <input type="checkbox"/> Attendee Bags \$600 | <input type="checkbox"/> Deputy of the Year Sponsor \$750 |
| <input type="checkbox"/> Lanyard & Nametag Holder (<i>must provide</i>) \$500 | <input type="checkbox"/> Citizen of the Year Sponsor \$500 |
| <input type="checkbox"/> Break \$500 | <input type="checkbox"/> Reserve Officer of the Year Sponsor \$300 |

Bill my credit card. Total \$ _____
 # _____ Exp _____
 3 Digit Routing Number _____ (*Located on back of card*)

Enclosed is a check/money order. Check # _____

RETURN REGISTRATION BY EMAIL, FAX OR MAIL TO:

Missouri Sheriffs United
6605 Business 50 West
Jefferson City, MO 65109
Jeanne Merritt
email: jeanne@mosheriffs.com
fax: 573-635-2128

By signing this agreement, this reserves you the opportunity for all benefits of sponsoring that is listed under the sponsorship you wish to commit to.

Company Authorized Signature: _____ Date: _____

MSU Signature: _____ Date: _____

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GOLF TOURNAMENT SPONSORSHIP FORM

DATE

Aug. 11, 2024

LOCATION

The Oaks Golf Course
@ Margaritaville
Lake Resort

TIME

Registration: 10:30 a.m.
Lunch: 11:00 a.m.
Shotgun Start: 12 p.m.

CASH PRIZES

Longest Drive
Longest Putt
Closest to the Pin



RETURN TO:

Missouri Sheriffs'
Association
6605 Business 50 West
Jefferson City, MO 65109

Fax: 573-635-2128
Gina Kauffman
gina@msheriffs.com

TEAM SPONSOR \$400

- Registration
- Company Name/Logo Displayed at Tournament
- Listed as Sponsor on Website
- Sponsorship Cart Sign

Build Your Team!

BEVERAGE CART SPONSOR \$400

- Company Name/Logo Displayed at Tournament
- Listed as Sponsor on Website
- Sponsorship Cart Sign

Vendor supplies snacks and drinks. (Must be purchased from The Oaks)

HOLE SPONSOR \$100

- Company Name/Logo Displayed at Tournament
- Listed as Sponsor on Website

LUNCH SPONSOR \$1000

- Sign at Tournament
- Listed as Sponsor on Website
- Introduction at Lunch
- Lunch Speaking Opportunity

GOLF GOODIE BAG \$500

Sponsor will provide bags with snacks and water. Contact Jeanne Merritt for details.

- Company Name/Logo Displayed at Tournament
- Listed as Sponsor on Website

**Golf clubs are the responsibility of the golfer. They can be rented through The Oaks Golf Course if needed.*

Vendor / Company: _____

Contact Name: _____

Phone: _____

Email: _____

Player 1: _____ Player 2: _____

Player 3: _____ Player 4: _____

Sponsorship Total..... \$ _____

Sponsorships should be pre-arranged with Jeanne Merritt; Other sponsorships available.

Bill my credit card. **Total Billed \$** _____

_____ - _____ - _____ Exp _____

3 Digit Security Number _____ (Located on back of card)

Enclosed is a check/money order for \$ _____ # _____

Please make payable to Missouri Sheriffs' Association.

Signature _____