



MISSOURI SHERIFFS' ASSOCIATION

2024 Spring Training Conference & EXPO

We would like to welcome you to the **2024 Missouri Sheriffs United Conference and Expo**. We are looking forward to seeing all of you back with us! This conference will provide you with a great opportunity to showcase your products and services to Missouri sheriffs and their staff.

Exhibitor Day will be Wednesday, March 13 from 1-5 p.m. The Vendor Appreciation Lunch will be in the Vendor Hall with Attendees from 12:00-1:00 p.m. The Vendor door prizes and drawings will be from 4-5:00 p.m. We are proud to have the opportunity to work and partner with a group of exhibitors that provide product and services for law enforcement.

Essential registration information is included in your packet. Please be sure to fill out the registration form completely and include the name of your business or organization exactly as you would like it to appear on all materials. Hotel information for the Margaritaville Lake Resort is also provided in your packet. If you book online make sure you use the **code SHRF** to get the correct rate. If you call or someone else makes your reservation, let the hotel know you are with the sheriffs' conference. Deadline for registration is February 13, 2024.

If you have questions regarding conference or sponsorship opportunities, contact Jeanne Merritt at 573-529-6900 or Email jeanne@mosheriffs.com.

Sincerely,

Jeanne Merritt

Jeanne Merritt

Marketing Director

Missouri Sheriffs' Association

Missouri Sheriffs United

CONFERENCE: MARCH 13-15 | REGISTRATION/SPONSORSHIP DEADLINE: FEBRUARY 13, 2024

Conference and Sponsorship Questions:

Jeanne Merritt

573-529-6900

Fax 573-635-2128

jeanne@mosheriffs.com

LOCATION

Margaritaville Lake Resort

494 Tan Tar A Drive

Osage Beach, MO 65065

800-826-8272



MISSOURI SHERIFFS' UNITED

2024 Spring Training Conference & EXPO

MARCH 13-15
MARGARITAVILLE
LAKE RESORT
OSAGE BEACH, MO

EXHIBITOR INFORMATION

- DATE:** March 13, 2024
- LOCATION:** Margaritaville Lake Resort
494 Tan Tar A Drive, Osage Beach, MO 65065
800-826-8272 (Reservation Department)
Hotel reservation deadline: February 13, 2024
Rate: \$135.00 **Use code: SHRF**
Exhibits will be in the Windgate Hall.
- FEE INCLUDES:** The registration fee includes one 8 x 10 foot booth space with pipe and drape. Also includes a skirted display table; 2 chairs, a waste basket, electricity, wifi and sign with your company name.
- SET UP:** Hall will be available March 12 5:00-8:00 p.m. or March 13 8:00 a.m.-Noon.
- EXHIBIT HOURS:** Wednesday, March 13, 1:00-5:00 p.m. Booths must be dismantled at 6:00 p.m.
- REGISTRATION:** **Registration deadline is February 13, 2024.** After this date, there is a \$25 late registration fee. You may pay by check or credit card. We accept MasterCard, Visa and Discover. The full registration MUST be submitted. Please register online at mosheriffs.com or submit registration with payment to: Missouri Sheriffs United, 6605 Business 50 West, Jefferson City, MO 65109-6307, fax 573-635-2128 or email gina@mosheriffs.com.
- PASSPORT PROGRAM:** Attendees will receive a card with all the vendors contributing to the Passport Program. The sheriff must obtain the initials of one representative from each company listed on the Passport ballot. The purpose of this program is to encourage all attendees to come by your booth. Passports with initials from each booth will be entered into a prize drawing which has been sponsored by your participation in the Passport Program.
- SPONSORSHIP:** Available sponsorship opportunities are listed in this packet. If you wish to sponsor an event please contact Jeanne Merritt at 573-529-6900 or email jeanne@mosheriffs.com.
- DOOR PRIZES:** We encourage vendors to bring a door prize. Door prizes will be announced by each exhibitor starting at 4:00-5:00 p.m. in the exhibit hall. A microphone will be provided.
- LODGING:** Exhibitors will arrange their own hotel reservations, as they are not included in the fee. Reserve your room before February 13, 2024: **Margaritaville Lake Resort**, 494 Tan Tar A Drive, Osage Beach, MO 65065
Toll Free 800-826-8272 or www.margaritavilleresortlakeoftheozarks.com.
Rate: \$135.00 **Use code: SHRF**
- PHONE SERVICE:** Call Margaritaville Lake Resort if phone lines are required for your booth.
- REFUND POLICY:** **No refunds if cancelled after February 29, 2024** and 50% refund if cancelled before February 29, 2024.
- MAILING:** If you need to mail equipment, contact Page and Brown at www.pagebrown.com click on service kits. For more information, call Steve at 573-348-5176.



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 OSAGE BEACH, MO

EXHIBITOR REGISTRATION FORM

Exhibits are open Wednesday, March 13 from 1-5 p.m.

Company _____

Mailing Address _____

City _____ State _____ Zip _____

Authorized Contact Person _____

Phone Number _____ Email _____

3 representatives are included in the registration fee.

Exhibitor's Name _____ Cell Phone _____

Exhibitor's Name _____ Cell Phone _____

Exhibitor's Name _____ Cell Phone _____

Product(s) and Service(s) Offered _____

Competitors (for booth placement purposes) _____

BOOTH with Vehicle *Only 3 Spots Available*..... \$1,000 \$ _____

BOOTH..... \$600 \$ _____
Includes Passport Program

NON-PROFIT REGISTRATION \$300 \$ _____

ADDITIONAL REPRESENTATIVES..... \$25 \$ _____

LATE REGISTRATION FEE (Apply after February 13, 2024)..... \$25 \$ _____

TOTAL ENCLOSED \$ _____

BILLING:

Bill my credit card. VISA _____ MC _____ Discover _____

_____ Exp _____

3-digit security code _____ (Located on back of card)

Enclosed is a check/money order. Check # _____

Signature _____

Conference and Sponsorship Questions:
 Jeanne Merritt at 573-529-6900 or jeanne@msheriffs.com

REGISTER ONLINE:
[https://mosheriffs.com/
 conferences](https://mosheriffs.com/conferences)

**Return registrations by
 February 13, 2024.** If after that
 date, please call Gina Kauffman
 at 573-635-9644.

**RETURN REGISTRATION BY
 EMAIL, FAX OR MAIL TO:**

ATTN: Gina Kauffman
FAX: 573-635-2128
gina@msheriffs.com

Missouri Sheriffs United
 6605 Business 50 West
 Jefferson City, MO 65109

**REFUND POLICY: No refunds
 if cancelled after February 29,
 2024 and 50% refund if cancelled
 before February 29, 2024.**



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MARCH 13-15
MARGARITAVILLE
LAKE RESORT
OSAGE BEACH, MO

SPONSORSHIP OPPORTUNITIES

BUSINESS MEETING • \$1,800

EXCLUSIVE OPPORTUNITY ~ NO COMPETITORS

- ★ Company Presentation (15 min.)
- ★ Logo & Link on Conference Agenda Site
- ★ Sign at Door
- ★ Handouts on Tables
- ★ List of Attendees

HOTEL ROOM KEY CARDS • \$1,000

EXCLUSIVE OPPORTUNITY ~ NO COMPETITORS

- ★ Company Logo on Each Attendee's Room Card – Average use of a key card is 10 times per day!
- ★ Logo & Link on Conference Agenda Site
- ★ Valuable Networking Opportunity

LUNCH TABLE SPONSOR • \$600

- ★ Reserved VIP Table in front
- ★ Signage by Door of Lunch
- ★ Logo & Link on Conference Agenda Site
- ★ Choose Your Guests
- ★ List of Attendees

ATTENDEE BAGS • \$600

- ★ Keep your name moving at the conference and long after (Bags provided by sponsor.)

LANYARD & NAMETAG HOLDERS • \$500

- ★ Lanyards with your company logo to be worn by attendees. (Name Badge Holders, Lanyards and Holders provided by sponsor.)

BREAK SPONSOR • \$500

(Cookies, Coffee, Tea)

- ★ Signage at Break Table
- ★ Logo & Link on Conference Agenda Site

PARTNER IN TRAINING • \$500

- ★ A Great Opportunity to Network with the Sheriffs during a Full Day of Training
- ★ Table in Training Hall
- ★ Signage at Training Entrance
- ★ Lunch with Attendees

EXCLUSIVE EVENING EVENT • CALL FOR DETAILS

EXCLUSIVE OPPORTUNITY ~ NO COMPETITORS

- ★ A Great Opportunity to Network
- ★ Pre-Event Flyer Advertising
- ★ Signage at booth and event
- ★ Logo & Link on Conference Agenda Site

For more Sponsorship Opportunities
or questions, contact:

Jeanne Merritt p: 573-529-6900

e: jeanne@mosheriffs.com



2024 Spring Conference & EXPO Sponsorship Agreement

Organization _____ Website _____

Address _____ M/S or Suite _____

City _____ State _____ Zip _____

Primary Contact _____ Phone _____

Title _____ Email _____

Alternate Contact _____ Phone _____

Title _____ Email _____

Billing Contact (if different from above): _____

Title _____ Email _____

- | | |
|---|--|
| <input type="checkbox"/> Business Meeting \$1,800 | <input type="checkbox"/> Lanyard & Nametag Holder (must provide) \$500 |
| <input type="checkbox"/> Hotel Room Key Cards \$1,000 | <input type="checkbox"/> Break \$500 |
| <input type="checkbox"/> Lunch Table \$600 | <input type="checkbox"/> Training Sponsor \$500 |
| <input type="checkbox"/> Attendee Bags \$600 | <input type="checkbox"/> Exclusive Evening Conference Event . . . Call for details |

Bill my credit card. VISA___ MC___ Discover___ Total \$ _____
 # _____ Exp _____
 3 Digit Security Code _____ (Located on back of card)

Enclosed is a check/money order. Check # _____

**RETURN REGISTRATION
 BY EMAIL, FAX OR MAIL TO:**
Missouri Sheriffs United
 6605 Business 50 West
 Jefferson City, MO 65109
ATTN: Gina Kauffman
FAX: 573-635-2128
 gina@msheriffs.com

By signing this agreement, this reserves you the opportunity for all benefits of sponsoring that is listed under the sponsorship you wish to commit to.

Company Authorized Signature: _____ Date: _____

MSU Signature: _____ Date: _____

CONFERENCE AND SPONSORSHIP QUESTIONS:
 Jeanne Merritt at 573-529-6900 or jeanne@msheriffs.com