



MISSOURI SHERIFFS UNITED

2022 Spring

Conference & Expo

We would like to welcome you to the **2022 Missouri Sheriffs United Conference and Expo**. We are looking forward to seeing all of you back with us! This conference will provide you with a great opportunity to showcase your products and services to Missouri sheriffs and their staff.

Exhibitor Day will be Wednesday, March 16 from 1-5 p.m. The Vendor Appreciation Lunch will be in the Vendor Hall with Attendees from 12:00-1:00 p.m. The Vendor door prizes and drawings will be from 4-5:00 p.m. We are proud to have the opportunity to work and partner with a group of exhibitors that provide product and services for law enforcement.

Essential registration information is included in your packet. Please be sure to fill out the registration form completely and include the name of your business or organization exactly as you would like it to appear on all materials. Hotel information for the Margaritaville Lake Resort is also provided in your packet. If you book online make sure you use the **code SHRF** to get the correct rate. If you call or someone else makes your reservation, let the hotel know you are with the sheriffs' conference. Deadline for registration is February 15, 2022.

If you have questions regarding conference or sponsorship opportunities, contact Jeanne Merritt at 573-529-6900 or Email jeanne@mosheriffs.com.

Sincerely,

Jeanne Merritt

Jeanne Merritt

Marketing Director

Missouri Sheriffs' Association

Missouri Sheriffs United

CONFERENCE: MARCH 16-18 | REGISTRATION/SPONSORSHIP DEADLINE: FEBRUARY 15, 2022

Conference and Sponsorship Questions:

Jeanne Merritt

573-529-6900

Fax 573-635-2128

jeanne@mosheriffs.com

LOCATION

Margaritaville Lake Resort

494 Tan Tar A Drive

Osage Beach, MO 65065

800-826-8272



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EXHIBITOR INFORMATION

- DATE:** March 16, 2022
- LOCATION:** Margaritaville Lake Resort
494 Tan Tar A Drive, Osage Beach, MO 65065
800-826-8272 (Reservation Department)
Hotel reservation deadline: February 15, 2022
Rate: \$129.00 **Use code: SHRF**
Exhibits will be in the Windgate Hall.
- FEE INCLUDES:** The registration fee includes one 8 x 10 foot booth space with pipe and drape. Also includes a skirted display table; 2 chairs, a waste basket, electricity, wifi and sign with your company name.
- SET UP:** Hall will be available from 5:00-8:00 p.m. on March 15 or 8:00 a.m.-Noon on March 16.
- EXHIBIT HOURS:** Wednesday, March 16, 1:00-5:00 p.m. Booths must be dismantled at 6:00 p.m.
- REGISTRATION:** **Registration deadline is February 15, 2022.** After this date, there is a \$25 late registration fee. You may pay by check or credit card. We accept MasterCard, Visa and Discover. The full registration MUST be submitted. Please register online at mosheriffs.com or submit registration with payment to: Missouri Sheriffs United, 6605 Business 50 West, Jefferson City, MO 65109-6307, fax 573-635-2128 or email gina@mosheriffs.com.
- PASSPORT PROGRAM:** Attendees will receive a card with all the vendors contributing to the Passport Program. The sheriff must obtain the initials of one representative from each company listed on the Passport ballot. The purpose of this program is to encourage all attendees to come by your booth. Passports with initials from each booth will be entered into a prize drawing which has been sponsored by your participation in the Passport Program.
- SPONSORSHIP:** Available sponsorship opportunities are listed in this packet. If you wish to sponsor an event please contact Jeanne Merritt at 573-529-6900 or email jeanne@mosheriffs.com.
- DOOR PRIZES:** We encourage vendors to bring a door prize. Door prizes will be announced by each exhibitor starting at 4:00-5:00 p.m. in the exhibit hall. A microphone will be provided.
- LODGING:** Exhibitors will arrange their own hotel reservations, as they are not included in the fee. Reserve your room before February 15, 2022: **Margaritaville Lake Resort**, 494 Tan Tar A Drive, Osage Beach, MO 65065
Toll Free 800-826-8272 or www.margaritavilleresortlakeoftheozarks.com.
Rate: \$129.00 **Use code: SHRF**
- PHONE SERVICE:** Call Margaritaville Lake Resort if phone lines are required for your booth.
- REFUND POLICY:** **No refunds if cancelled after February 28, 2022** and 50% refund if cancelled before February 28, 2022.
- MAILING:** If you need to mail equipment, contact Page and Brown at www.pagebrown.com click on service kits. For more information, call Steve at 573-348-5176.



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March 16-18 • Margaritaville Lake Resort • Osage Beach, MO

EXHIBITOR REGISTRATION FORM

Exhibits are open Wednesday, March 16 from 1-5 p.m.

Company _____

Mailing Address _____

City _____ State _____ Zip _____

Authorized Contact Person _____

Phone Number _____ Email _____

3 representatives are included in the registration fee.

Exhibitor's Name _____ Cell Phone _____

Exhibitor's Name _____ Cell Phone _____

Exhibitor's Name _____ Cell Phone _____

Product(s) and Service(s) Offered _____

Competitors (for booth placement purposes) _____

BOOTH..... \$600 \$ _____

Includes Passport Program

NON-PROFIT REGISTRATION \$200 \$ _____

LATE REGISTRATION FEE (Apply after February 15, 2022)..... \$25 \$ _____

TOTAL ENCLOSED \$ _____

BILLING:

Bill my credit card. VISA _____ MC _____ Discover _____

_____ Exp _____

3-digit security code _____ (Located on back of card)

Enclosed is a check/money order. Check # _____

Signature _____

Conference and Sponsorship Questions:

Jeanne Merritt at 573-529-6900 or jeanne@msheriffs.com

**RETURN REGISTRATION BY
EMAIL, FAX OR MAIL TO:**

ATTN: Gina Kauffman
FAX: 573-635-2128
gina@msheriffs.com

Missouri Sheriffs United
6605 Business 50 West
Jefferson City, MO 65109

REGISTER ONLINE:

[https://mosheriffs.com/
conferences](https://mosheriffs.com/conferences)

**Return registrations by
February 15, 2022. If after
that date, please call Gina
Kauffman at 573-635-9644.**

REFUND POLICY: No refunds
if cancelled after February 28,
2022.



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March 16-18 • Margaritaville Lake Resort • Osage Beach, MO

SPONSORSHIP OPPORTUNITIES

BUSINESS MEETING • \$1800

EXCLUSIVE OPPORTUNITY ~ NO COMPETITORS

- ★ Company Presentation (15 min.)
- ★ Logo & Link on Conference Agenda Site
- ★ Sign at Door
- ★ Handouts on Tables
- ★ List of Attendees

LUNCH TABLE SPONSOR • \$600

- ★ Reserved VIP Table in front
- ★ Signage by Door of Lunch
- ★ Logo & Link on Conference Agenda Site
- ★ Choose Your Guests
- ★ List of Attendees

ATTENDEE BAGS • \$600

- ★ Keep your name moving at the conference and long after (Bags provided by sponsor.)

LANYARD & NAMETAG HOLDERS • \$500

- ★ Lanyards with your company logo to be worn by attendees. (Name Badge Holders, Lanyards and Holders provided by sponsor.)

BREAK SPONSOR • \$500

(Cookies, Coffee, Tea)

- ★ Signage at Break Table
- ★ Logo & Link on Conference Agenda Site

HOSPITALITY ROOM • \$300

Call for Details

- ★ A Great Opportunity to Network After a Full Day of Training
- ★ Valuable Networking Opportunity

PARTNER IN TRAINING • \$500

- ★ A Great Opportunity to Network with the Sheriffs during a Full Day of Training
- ★ Table in Training Hall
- ★ Signage at Training Entrance
- ★ Lunch with Attendees

EXCLUSIVE EVENING EVENT • CALL FOR DETAILS

EXCLUSIVE OPPORTUNITY ~ NO COMPETITORS

- ★ A Great Opportunity to Network
- ★ Pre-Event Flyer Advertising
- ★ Signage at booth and event
- ★ Logo & Link on Conference Agenda Site

For more Sponsorship Opportunities
or questions, contact:

Jeanne Merritt p: 573-529-6900

e: jeanne@mosheriffs.com



2022 Spring Conference & Expo Sponsorship Agreement

Organization _____ Website _____

Address _____ M/S or Suite _____

City _____ State _____ Zip _____

Primary Contact _____ Phone _____

Title _____ Email _____

Alternate Contact _____ Phone _____

Title _____ Email _____

Billing Contact (if different from above): _____

Title _____ Email _____

- | | |
|--|--|
| <input type="checkbox"/> Business Meeting \$1800 | <input type="checkbox"/> Break \$500 |
| <input type="checkbox"/> Lunch Table \$600 | <input type="checkbox"/> Training Sponsor \$500 |
| <input type="checkbox"/> Attendee Bags \$600 | <input type="checkbox"/> Hospitality Sponsor \$300 |
| <input type="checkbox"/> Lanyard & Nametag Holder (must provide) \$500 | <input type="checkbox"/> Exclusive Evening Conference Event Call for details |

- Bill my credit card. VISA ___ MC ___ Discover ___ Total \$ _____
_____ Exp _____
3 Digit Security Code _____ (Located on back of card)
- Enclosed is a check/money order. Check # _____

**RETURN REGISTRATION
BY EMAIL, FAX OR MAIL TO:**
Missouri Sheriffs United
6605 Business 50 West
Jefferson City, MO 65109
Jeanne Merritt
Email: jeanne@msheriffs.com
Fax: 573-635-2128

By signing this agreement, this reserves you the opportunity for all benefits of sponsoring that is listed under the sponsorship you wish to commit to.

Company Authorized Signature: _____ Date: _____

MSU Signature: _____ Date: _____